



The Canadian Association  
for Enterostomal Therapy  
Association Canadienne  
des Stomothérapeutes



## IDEAS & CAET ACADEMY AWARD

### THE SUMMIT OSTOMY AWARD

#### Description of the Award:

- Climbing Mount Everest is a dream shared by many, yet achieved by few. Rob Hill is one of the 233,000 Canadians (1 in 150 people) who manage Crohn's Disease, an inflammatory disease of the gastrointestinal system. In 2010, he set out to climb Mount Everest, the world's tallest mountain as a way to raise awareness for Crohn's and defy stereotypes about living with the disease. He accomplished this goal despite the challenges of living with an ostomy. Everest was the ultimate in terms of Rob's quest to inspire others by climbing the highest summit on each of the seven continents. Since completing his goal, he has continued to lead mountain climbing and trekking expeditions for intestinal disease sufferers of all ages. Rob Hill started a not-for-profit organization called the Intestinal Disease Education and Awareness Society (IDEAS) to support others with IBD and those living with an ostomy. IDEAS plans these treks to raise funds for their educational programs, thus providing opportunities for people who live with an ostomy or IBD to challenge themselves on the pathway to recovery. In honor of the enormous summits Rob has achieved and to make a difference in the lives of people living with an ostomy, IDEAS is offering a financial award for CAET ETNEP students for completing the ostomy module .
- Starting January 2016, there will be three - \$1500 scholarships in a 12 month period: one for French intake in September, one for English intake in September and one for English intake in January
- CAET ETNEP graduates will have a two year timeframe from the time of the starting date of their cohort in order to apply.
- The sum of \$1500 for each of three awards will be to cover specifically the cost of the ostomy course. The recipients must score the highest on a rubric designed to evaluate the applicants and must meet all written criteria. This award will be administered by the Canadian Association for Enterostomal Therapy in cooperation with an awards advisory committee. Ideas will pay \$1,500 in three different amounts to the CAET and CAET will disperse this same amount to the award recipient.

## Objectives:

- Acknowledge the contributions made to making a difference in the quality of life for people living with an ostomy by the not-for-profit IDEAS and by Rob Hill who has inspired people with ostomies to reach their own personal summit
- Motivate CAET ETNEP students to be better prepared and informed regarding the gaps in services and support for individuals living with an ostomy
- Provide financial support to a CAET ETNEP Student who has taken the initiative to develop a plan for their Enterostomal Therapy career by:
  - completing an environmental scan to identify gaps in the system for ostomy support

### SUMMIT AWARD ASSIGNMENT PART 1

#### Environmental Scan

It has been said, “no person is an island”. We all live in an “environment” which is constantly affected by social, technological, economic, and political trends or events. These trends and events affect all facets of our lives. For people who have had health challenges leading to ostomy surgery, the availability and accessibility of supports, services and resources are impacted by what goes on in our environment. If there is no political will to provide financial supports for resources, then there are fewer supports and resources available; if there is no ET Nurse there is less expertise available, etc.

Before you start Part 1 of your assignment check out these resources:

1. <https://www.youtube.com/watch?v=1JSgmtX5xqU>
2. <https://www.youtube.com/watch?v=N0yqQ9QZKAc>

In Part 1 of your assignment we would like you to begin to think about those trends and events that impact the availability of supports and services, in your region, by completing an environmental scan.

Environmental scanning is the art of systematically exploring the external environment of people living with ostomies in your region to:

- Identify supports and resources available
  - See table
- Identify gaps in supports and resources
  - How do these gaps impact their quality of life
- Identify potential opportunities, challenges and likely future developments relevant to people living with an Ostomy.

Environmental Scan of Ostomy Related Supports and Services					
Human Supports & Resources	Social Supports & Resources	Health Supports & Resources	Technological Supports & Resources	Economic Supports & Resources	Political Supports & Resources

### SUMMIT AWARD ASSIGNMENT PART 2

#### Essay: 1,000 words or less

- Writing an essay of 1,000 words or less as to how you will address the gaps identified in the environmental scan demonstrating involvement in meeting the needs of the ostomy patients in their area

#### Criteria:

#### The recipients of this award must:

- Be a resident of Canada
- Be a Member of the CAET in good standing
- Have graduated from the CAET Academy ETNEP Program completing all preceptorships required
- Complete an essay of 1,000 words or less on an environmental scan of ostomy services in their area with a gap analysis and then a plan for how they will address the gaps as an ET Nurse
- Score the highest on the rubric designed for this award
- Be selected by the CAET Awards Committee

**Application Process:** Please e mail your application to Sue Sarda, CAET Academy professional Assistant at [admin@caetacademy.ca](mailto:admin@caetacademy.ca) by April 15, 2016.

**Date award provided:**

- An annual award application will start for the CAET ETNEP program cohort beginning in January 2016. The first award will be presented on June 4, 2016
- There are three awards: One for French intake in September, one for English intake in September and one for English intake in January
- CAET ETNEP graduates will have a two year time-frame from the time of the start date of their cohort in order to apply
- The ad for this award will go on the CAET website with a link to the Academy website and also on Rob Hill's website with a web link.

**Award Sponsor: IDEAS - CEO Rob Hill**

**Sponsor Contact Information:**

**Rob Hill**

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